



CHARTERED ADVISOR  
IN PHILANTHROPY®



THE  
AMERICAN  
COLLEGE  
OF FINANCIAL SERVICES®

## An Unmatched Breadth of Knowledge

### Marrying the Art and Science

Helping clients achieve their highest aspirations through legacy planning requires skills that span all aspects of philanthropy. The CAP® Program from The American College of Financial Services empowers you with a unique and comprehensive wealth of knowledge that enables you to serve your clients better.

### Effectively Collaborate Across Multiple Perspectives

Covering every aspect of philanthropy, the CAP® Program offers an unmatched body of knowledge, enabling you to collaborate from both the donor and nonprofit perspectives.

The CAP® Program offers:

- **A cross-disciplinary curriculum** covering everything from taxation and fundraising to family dynamics and strategic philanthropy
- **A dynamic and evolving body** of synthesized, specialized knowledge

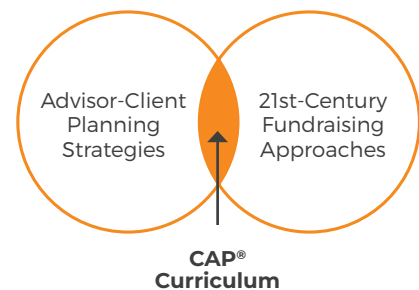
### A True Game-Changer

The CAP® Program offers the most in-depth and comprehensive e-learning philanthropy experience available today. Beyond its academic rigor, the program’s application-first design focuses on actionable outcomes that make a difference.

The program’s knowledge-for-impact approach includes:

- **Extensive training** in applying the best strategies and techniques for charitable giving
- **Practical tools** for advising wealthy families on matters such as business exit planning and estate planning
- **Helpful strategies** for understanding client or donor goals
- **Best practices** for gift-planning for nonprofits and high-capacity donors

#### Connecting the Philanthropic Journey



## Delivering clients’ highest aspirations

To learn more or enroll, visit [TheAmericanCollege.edu/CAP](http://TheAmericanCollege.edu/CAP)  
or call 866-640-2210



The mark of CAP® is the property of The American College of Financial Services and may be used by individuals who have successfully completed the initial and ongoing certification requirements for this designation. The College can disallow use of the CAP® if advisors do not adhere to the program’s ethical standards, continuing education, and other requirements.